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AVS Gives Seal of Approval

The Versioning Revolution

When you need to pr0of – or, proof – your copy, there’s nothing like a fresh set of eyes.

But when your entire department is busy creating national marketing campaigns, fresh eyes can be hard to find.

Verify: Interverz AVS automatically generates thousands of localized versions of your national campaigns in seconds.

AVS also provides both live and electronic verification to catch and eliminate errors every step of the way. The Service will automatically check each print order, template and version for errors, and route versions to your people for easy online verification.

Proof: As you create versions, AVS alerts you to errors, and adjusts your print order to reflect any changes you make.

You can easily edit individual versions, or update your print order to adjust all the versions automatically.

A new Quality Control feature helps you preview each version as

a low-resolution image before you officially generate the versions.

Approve: Interverz also enables you to create your own Approval process within AVS for live feedback.

You set airtight permissions that state which AVS users can review, edit and approve the versions. AVS directs your people to view and approve versions online. sAs each one is approved, it proceeds automatically to the next level of the Approval hierarchy.

Automation provides unprecedented quality control for high-volume versioning packages.

AVS generates versions automatically, streamlines your Approval process and backs you up with electronic error reduction.

Still need that fresh set of eyes? With AVS, you have 20/20 vision.

To streamline your approval process with Interverz AVS, contact: *Aaron Orner, President*, aaron.orn@interverz.com, or subscribe to “The Versioning Revolution” at www.interverz.com.

By Erin Bailey